



Google Student Club

Google Student club -DCE or GSC -DCE is a group of students of Dronacharya college of Engineering, Gurgaon that works under the current academic calendar's for organizing various events related to the awareness, training & impact of Google Products in order to bridge the gap between Google products and students, so that these technologies are well used by students. Google Students club has conducted following events during the session Jul-Dec 2014.

- Google Quiz – 13 October 2014
- Google Android Outreach Program – 16 October 2014
- Digital Marketing Event – 14 November 2014

GOOGLE QUIZ

The quiz was organized and involved 300 students in 97 teams participating in the competition. The objective of this competition was mainly to create awareness about Google, its products, ventures, initiatives, communities and the history of Google. Students securing the 1st position were Mohit Arya ,Krishna Sharma, Manohar Kumar from 5th Semester CSE, 2nd position were Vinayak Bharadwaj, Ravi Ojha, Tushar Vasan from IT 7th Semester, 3rd position were Rana Rahul, Vishal Sharma & Shubham Kumar from CSE 3rd Semester.



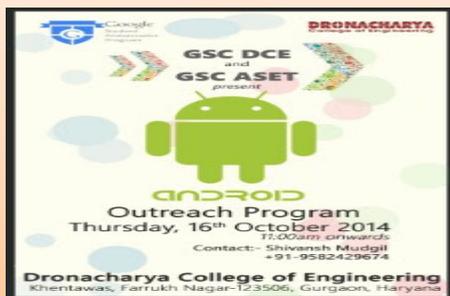
Quiz Banner



Students attempting questions

GOOGLE ANDROID OUTREACH PROGRAM

The first Android Workshop was organized on 16 October 2014 under the umbrella of Google Student Ambassador Program in association with the Android Club of DCE. The workshop was aimed at making the students of the college aware about the basics of android app development with a little touch of Android Wear Development and announcing the Android MOOC study group. A group of Android Developers delivered the workshop from Google Student Club ASET led by the GSA of ASET named Ishaan Guiliani.



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Speaker during the workshop

DIGITAL MARKETING

An Interactive Session on Digital Marketing and Adwords was conducted by Miss Sakshi Gupta, GSA Alumni and a Google Adwords Certified Trainer. The speaker gave presentation on the usefulness and relevance of Digital Marketing for the budding technocrats and companies seeking the top position in the market. She explained the importance of Search Engine Optimization and Search Engine Marketing giving details about the Google Search Process. The students were really excited to know about the benefits of digital marketing and the ease of marketing that it provides.



Ms. Sakshi Gupta during the session



Ms. Sakshi Gupta during the session