

# ***Industrial Visit to Indian Market Research Bureau***

On **26 November 2015**, Mrs. Poonam Yadav (*Assistant Professor, ECS Dept.*) along with 18 students from **ECS, IT, CSE & ME Departments** of **Dronacharya College of Engineering, Gurgaon** visited the **Indian Market Research Bureau (IMRB), Kalka Ji, Delhi**. The visit was organized by **DCE ISTE Student Chapter** to celebrate the Constitution Day with the motive to give the students a brief understanding of market research.

