



Wipro earthian 2016

earthian
Colleges

Wipro's sustainability education program for schools & colleges

Now more inclusive.

Open to students of **Design, Architecture, Management, Engineering, Law and Policy** also. With unique exploration guidelines.

Wipro earthian came into being in 2011, out of the strong conviction that building awareness is the first step towards sustainability. Our aim for earthian 2016 is to continue to build awareness, take responsibility and ownership for one's actions as citizens of the planet.

More than 5000 colleges have been reached out to over the past 5 years. The program is evolving year on year to reach out to larger groups and engage with institutions and students in a long term partnership, with sustainability as the main focus.

Our cities are growing constantly, which puts enormous pressures on our finite natural resources. This increase in rampant urbanization has left us with many challenges. Challenges with issues of sustainable transport, waste management and efficient use of our limited water sources, among many others. These challenges require feasible, intelligent solutions and a population which is informed and ready to tackle them effectively.

With each passing year, the earthian program continues to evolve and re-invent itself. As a part of this evolution, the 3 theme contexts have been explained through infographics, areas of exploration have been outlined for different streams and illustrative examples have also been introduced.

Form a group with 2-5 students from your college and get started!



Participate in Wipro earthian 2016

Here is what you can win:



10 colleges get recognized with **10 awards** of **Rs.1,50,000** each.



Half of the cash award (Rs.75,000) will be given to the students from the winning team and **half (Rs.75,000)** to the institution



All the best! Register now..

Project end date is **October 31st 2016**

Submissions to be made online



More information on how to participate is available at www.wipro.org/earthian/colleges.php



Be sure to register and login to the website www.wipro.org/earthian/registration.php

For queries mail us at earthian.contact@wipro.com

