



**VALUE ENGINEERING SEMINAR -2009**  
7th & 8th July 09

**Patron**

Dr. BMK Prasad  
(Principal)

**Convener**

Prof. Onkar Singh  
(Dean Academics)

**Co-Conveners**

Prof. H. S. Dua  
HOD (ECE Deptt.)  
Prof. D. S. Sharma  
HOD (Mech. Deptt.)

**Coordinator**

Ms. Richa Singh  
(Placement Cell)

Ref: DCE/DA/SEMINAR/2009

Date:

To

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Sub: Invitation for participation in 'VALUE ENGINEERING' SEMINAR

Dear Sir/Madam,

The college is pleased to invite you to a two day seminar on **Value Engineering** scheduled to be held on 07-08 Jul 2009.

The Value Engineering (VE) discipline is aimed to extend the use of resources (financial, manpower , material), by eliminating unnecessary or excessive cost, without sacrificing necessary quality or performance. Further, it helps an organization to foster timely adoption of economically advantageous change .

In addition, VE enhances the development and satisfaction by providing economic efficiency skills, thereby increasing the cost awareness and cost effectiveness of employees.

A brochure containing the details regarding the seminar is enclosed for your kind perusal.

We look forward to hearing from you regarding participation of your one/two senior executives in the above said VE seminar.

An early response will be greatly appreciated so as to facilitate us in making befitting arrangements and make the seminar a success.

Thanking you

Sincerely yours

Prof. (Dr.) B.M.K. Prasad  
Principal